

## Invitation to participate in Sun-Earth Day 2003

We would like to invite you to be part of a major outreach effort to promote solar and solar-terrestrial science in Europe.

Sun-Earth Day, on March 18th 2003, is intended to draw attention to the field of solar physics as a whole, and solar-terrestrial physics in general. The theme for this year is 'Auroras'. We encourage all researchers in these area to take part in public outreach and presentation activities in the week of March 17-22 - for example talks in schools, societies, amateur groups, museums or planetariums.

Sun-Earth Day is a dedicated national education and outreach event in the USA (see more information about this effort below). The fact that this happens on the same day all over Europe and in the US should be a nice story by itself, worthy of some attention from the press. However, the most important thing is that the individual presentations, given in the native language, will put a national touch to the event, increasing the chances for the press to pick up the story.

The organisation of an event this size relies on individual effort and initiative. So we would like to ask you - are you willing to help with the following:

- Find a suitable place for the presentation (science museum, planetarium, university etc) local to you.
- Give the presentation (or find a colleague that is willing to)
- Possibly set up a small exhibit with general info about the Sun, SOHO and local science activities. This could be things like setting up a few PC's playing the SOHO CD-rom, SOHO real-time images, posters etc..

ESA and NASA will support the event with material such as stickers, posters, CD-roms etc. We will also make available a full SOHO presentation both as a printable slide show and a PowerPoint presentation (including animations). The presentation is only meant to be a guideline and we assume you will like to change the talk into your own and national interests in SOHO science. We hope that this will make it less time-consuming for you to prepare for the event.

Please let us know as soon as possible if you would like to contribute and take part in this effort, and what form your event will take.

Please send all comments and suggestions to Paal Brekke ([pbrekke@esa.nascom.nasa.gov](mailto:pbrekke@esa.nascom.nasa.gov)) who will coordinate the efforts in Europe.

With kind regards

Paal Brekke  
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